

Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review					
		Holiday	Campaign	Blog	Other					
Social Media Tracking #: (000) 000-000		Brand Hashtags:								
Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform(s)	Time	Scheduled	Holidays & Hashtags	Notes
Friday	January 1								New Year's Day #NewYearsDay #HappyNewYear	
Saturday	January 2									
Sunday	January 3									
Monday	January 4								Trivia Day #TriviaDay	
Tuesday	January 5									
Wednesday	January 6									
Thursday	January 7									
Friday	January 8									
Saturday	January 9									
Sunday	January 10									
Monday	January 11									
Tuesday	January 12									
Wednesday	January 13									
Thursday	January 14									
Friday	January 15									
Saturday	January 16									
Sunday	January 17									
Monday	January 18								Martin Luther King, Jr. Day #MLKDay	
Tuesday	January 19									
Wednesday	January 20									
Thursday	January 21								Get to Know Your Customers Day #GetToKnowYourCustomersDay	
Friday	January 22									
Saturday	January 23									
Sunday	January 24								National Compliment Day #NationalComplimentDay	
Monday	January 25									
Tuesday	January 26									
Wednesday	January 27									
Thursday	January 28									
Friday	January 29									
Saturday	January 30									
Sunday	January 31									

Social Media Schedule for:		<div>Post ASAP/just came in</div> <div>Office Event</div> <div>Dental meme, quote, YouTube</div> <div>Review</div>						<div>FEBRUARY IS:</div> <div>Boost Your Self-esteem Month</div> <div>Children's Dental Health Month</div> <div>Gum Disease Awareness Month</div>		
		<div>Holiday</div> <div>Campaign</div> <div>Blog</div> <div>Other</div>								
Social Media Tracking #: (000) 000-000		Brand Hashtags:								
Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Monday	February 1									
Tuesday	February 2								Groundhog Day #GroundhogDay	
Wednesday	February 3									
Thursday	February 4								World Cancer Day #WorldCancerDay	
Friday	February 5									
Saturday	February 6									
Sunday	February 7								Super Bowl LV #SBLV	
Monday	February 8									
Tuesday	February 9								National Toothache Day #NationalToothacheDay	
Wednesday	February 10								National Pizza Day #NationalPizzaDay	
Thursday	February 11									
Friday	February 12								Chinese New Year #YearOfTheOx	
Saturday	February 13									
Sunday	February 14								Valentine's Day #ValentinesDay	
Monday	February 15								Presidents' Day #PresidentsDay	
Tuesday	February 16									
Wednesday	February 17									
Thursday	February 18									
Friday	February 19									
Saturday	February 20								Love Your Pet Day #LoveYourPetDay	
Sunday	February 21									
Monday	February 22									
Tuesday	February 23									
Wednesday	February 24									
Thursday	February 25									
Friday	February 26									
Saturday	February 27									
Sunday	February 28									



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Infinity Dental Web

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		Holiday	Campaign	Blog	Other						

Social Media Tracking #: (000) 000-000		Brand Hashtags:								
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MARCH IS:										
National Nutrition Month										
Dental Assistants Recognition Week (March 7-13)										

Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Monday	March 1									
Tuesday	March 2									
Wednesday	March 3									
Thursday	March 4									
Friday	March 5								Employee Appreciation Day #EmployeeAppreciationDay	
Saturday	March 6								Dentists Day #DentistsDay	
Sunday	March 7									
Monday	March 8									
Tuesday	March 9									
Wednesday	March 10									
Thursday	March 11									
Friday	March 12									
Saturday	March 13									
Sunday	March 14								Daylight Saving Time starts #DaylightSaving	
Monday	March 15									
Tuesday	March 16									
Wednesday	March 17								St. Patrick's Day #StPatricksDay	
Thursday	March 18									
Friday	March 19									
Saturday	March 20								World Oral Health Day #OralHealth #OralHealthDay First Day of Spring #FirstDayofSpring	
Sunday	March 21									
Monday	March 22									
Tuesday	March 23									
Wednesday	March 24									
Thursday	March 25									
Friday	March 26									
Saturday	March 27									
Sunday	March 28								Passover #Passover	
Monday	March 29									
Tuesday	March 30									
Wednesday	March 31									

Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review						APRIL IS:	
		Holiday	Campaign	Blog	Other						Facial Protection Month Dental Hygienist Week (April 4-10) Oral, Head, and Neck Cancer Awareness Week (April 19-24)	
Social Media Tracking #: (000) 000-000		Brand Hashtags:										
Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags		Notes	
Thursday	April 1								April Fools Day #AprilFools			
Friday	April 2											
Saturday	April 3											
Sunday	April 4								Easter #HappyEaster			
Monday	April 5											
Tuesday	April 6											
Wednesday	April 7								World Health Day #WorldHealthDay			
Thursday	April 8											
Friday	April 9											
Saturday	April 10											
Sunday	April 11								National Pet Day #NationalPetDay			
Monday	April 12								Get to Know Your Customers Day #GetToKnowYourCustomersDay			
Tuesday	April 13								Ramadan starts			
Wednesday	April 14											
Thursday	April 15											
Friday	April 16								National Wear Your Pajamas to Work Day #PJDay			
Saturday	April 17											
Sunday	April 18											
Monday	April 19											
Tuesday	April 20											
Wednesday	April 21											
Thursday	April 22								Earth Day #EarthDay2021 / Take Your Kid to Work Day #TYKTWD			
Friday	April 23											
Saturday	April 24											
Sunday	April 25											
Monday	April 26											
Tuesday	April 27											
Wednesday	April 28											
Thursday	April 29											
Friday	April 30											

Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review					
		Holiday	Campaign	Blog	Other					

Social Media Tracking #: (000) 000-000		Brand Hashtags:								
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Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Saturday	May 1									
Sunday	May 2									
Monday	May 3									
Tuesday	May 4								Star Wars Day #StarWarsDay #Maythe4thBeWithYou	
Wednesday	May 5								Cinco de Mayo #CincoDeMayo	
Thursday	May 6									
Friday	May 7									
Saturday	May 8									
Sunday	May 9								Mother's Day #MothersDay	
Monday	May 10									
Tuesday	May 11									
Wednesday	May 12									
Thursday	May 13									
Friday	May 14									
Saturday	May 15								International Day of Families #FamilyDay	
Sunday	May 16									
Monday	May 17									
Tuesday	May 18									
Wednesday	May 19									
Thursday	May 20								National Be a Millionaire Day #MillionaireDay	
Friday	May 21									
Saturday	May 22									
Sunday	May 23									
Monday	May 24									
Tuesday	May 25									
Wednesday	May 26									
Thursday	May 27									
Friday	May 28									
Saturday	May 29									
Sunday	May 30									
Monday	May 31								Memorial Day #MemorialDay (if posting before the weekend #MDW)	

Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review					
		Holiday	Campaign	Blog	Other					

Social Media Tracking #: (000) 000-000		Brand Hashtags:								
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Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Tuesday	June 1								National Day Something Nice Day #SaySomethingNice	
Wednesday	June 2									
Thursday	June 3									
Friday	June 4								National Donut Day #NationalDonutDay	
Saturday	June 5									
Sunday	June 6									
Monday	June 7									
Tuesday	June 8									
Wednesday	June 9									
Thursday	June 10									
Friday	June 11									
Saturday	June 12									
Sunday	June 13									
Monday	June 14									
Tuesday	June 15									
Wednesday	June 16									
Thursday	June 17								Eat Your Vegetables Day #EatYourVegetablesDay	
Friday	June 18									
Saturday	June 19									
Sunday	June 20								Father's Day #FathersDay / First Day of Summer #SummerSolstice	
Monday	June 21								National Selfie Day #NationalSelfieDay	
Tuesday	June 22									
Wednesday	June 23									
Thursday	June 24									
Friday	June 25									
Saturday	June 26									
Sunday	June 27									
Monday	June 28									
Tuesday	June 29									
Wednesday	June 30								Social Media Day #SMDay	



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Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review						
		Holiday	Campaign	Blog	Other						

Social Media Tracking #: (000) 000-000		Brand Hashtags:									
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Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Thursday	July 1									
Friday	July 2									
Saturday	July 3									
Sunday	July 4								4th of July #4thOfJuly	
Monday	July 5									
Tuesday	July 6									
Wednesday	July 7								World Chocolate Day #WorldChocolateDay	
Thursday	July 8									
Friday	July 9									
Saturday	July 10									
Sunday	July 11									
Monday	July 12									
Tuesday	July 13									
Wednesday	July 14									
Thursday	July 15								Get to Know Your Customer's Day #GetToKnowYourCustomersDay Give Something Away Day #GiveSomethingAwayDay	
Friday	July 16									
Saturday	July 17								World Emoji Day #WorldEmojiDay	
Sunday	July 18									
Monday	July 19									
Tuesday	July 20									
Wednesday	July 21									
Thursday	July 22									
Friday	July 23									
Saturday	July 24								Tell an Old Joke Day #TellAnOldJokeDay	
Sunday	July 25								Parents' Day #ParentsDay	
Monday	July 26									
Tuesday	July 27									
Wednesday	July 28									
Thursday	July 29									
Friday	July 30									
Saturday	July 31									

Social Media Schedule for:		Post ASAP/just came in		Office Event		Dental meme, quote, YouTube		Review		AUGUST IS:	
		Holiday		Campaign		Blog		Other		Dental Implant Month	

Social Media Tracking #: (000) 000-000		Brand Hashtags:	
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Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Sunday	August 1								World Wide Web Day #WorldWideWebDay	
Monday	August 2									
Tuesday	August 3									
Wednesday	August 4									
Thursday	August 5									
Friday	August 6								Fresh Breath Day #FreshBreathDay	
Saturday	August 7									
Sunday	August 8								International Cat Day #InternationalCatDay	
Monday	August 9								National Book Lovers Day #NationalBookLoversDay	
Tuesday	August 10								National Lazy Day #LazyDay	
Wednesday	August 11									
Thursday	August 12									
Friday	August 13									
Saturday	August 14									
Sunday	August 15								National Relaxation Day #NationalRelaxationDay	
Monday	August 16								National Tell a Joke Day #NationalTellAJokeDay	
Tuesday	August 17									
Wednesday	August 18									
Thursday	August 19									
Friday	August 20									
Saturday	August 21									
Sunday	August 22								National Tooth Fairy Day #ToothFairyDay	
Monday	August 23									
Tuesday	August 24									
Wednesday	August 25									
Thursday	August 26								National Dog Day #NationalDogDay	
Friday	August 27									
Saturday	August 28									
Sunday	August 29									
Monday	August 30									
Tuesday	August 31									

Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review					
		Holiday	Campaign	Blog	Other					

Social Media Tracking #: (000) 000-000		Brand Hashtags:								
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Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Wednesday	September 1									
Thursday	September 2									
Friday	September 3									
Saturday	September 4									
Sunday	September 5									
Monday	September 6								Labor Day #LaborDay	
Tuesday	September 7									
Wednesday	September 8									
Thursday	September 9									
Friday	September 10									
Saturday	September 11									
Sunday	September 12								National Grandparents Day #NationalGrandparentsDay	
Monday	September 13									
Tuesday	September 14									
Wednesday	September 15									
Thursday	September 16									
Friday	September 17									
Saturday	September 18									
Sunday	September 19									
Monday	September 20									
Tuesday	September 21									
Wednesday	September 22								First Day of Fall #FirstDayOfFall	
Thursday	September 23									
Friday	September 24									
Saturday	September 25									
Sunday	September 26									
Monday	September 27									
Tuesday	September 28									
Wednesday	September 29								National Coffee Day #NationalCoffeeDay	
Thursday	September 30									

Social Media Schedule for:		Post ASAP/just came in Holiday	Office Event Campaign	Dental meme, quote, YouTube Blog	Review Other	OCTOBER IS: Dental Hygiene Month				
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Social Media Tracking #: (000) 000-000		Brand Hashtags:								
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Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Friday	October 1								World Smile Day #WorldSmileDay	
Saturday	October 2									
Sunday	October 3									
Monday	October 4								Child Health Day #ChildHealthDay	
Tuesday	October 5									
Wednesday	October 6									
Thursday	October 7									
Friday	October 8									
Saturday	October 9									
Sunday	October 10								World Mental Health Day #WorldMentalHealthDay #MentalHealth	
Monday	October 11								Columbus Day #ColumbusDay	
Tuesday	October 12									
Wednesday	October 13									
Thursday	October 14								National Dessert Day #DessertDay	
Friday	October 15								Boss's Day #BossesDay	
Saturday	October 16									
Sunday	October 17									
Monday	October 18									
Tuesday	October 19									
Wednesday	October 20									
Thursday	October 21									
Friday	October 22									
Saturday	October 23									
Sunday	October 24									
Monday	October 25									
Tuesday	October 26									
Wednesday	October 27									
Thursday	October 28									
Friday	October 29									
Saturday	October 30								National Checklist Day #ChecklistDay	
Sunday	October 31								Halloween #Halloween	

Social Media Schedule for:		Post ASAP/just came in		Office Event		Dental meme, quote, YouTube		Review		NOVEMBER IS:	
		Holiday		Campaign		Blog		Other		TMJ Awareness Month	
Social Media Tracking #: (000) 000-000				Brand Hashtags:							
Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes	
Monday	November 1								National Brush Day #NationalBrushDay		
Tuesday	November 2								Election Day #ElectionDay		
Wednesday	November 3										
Thursday	November 4										
Friday	November 5										
Saturday	November 6										
Sunday	November 7								Daylight Savings Time ends #DaylightSavings		
Monday	November 8										
Tuesday	November 9										
Wednesday	November 10										
Thursday	November 11								Veterans Day #VeteransDay		
Friday	November 12										
Saturday	November 13										
Sunday	November 14										
Monday	November 15										
Tuesday	November 16										
Wednesday	November 17										
Thursday	November 18										
Friday	November 19										
Saturday	November 20										
Sunday	November 21										
Monday	November 22										
Tuesday	November 23										
Wednesday	November 24										
Thursday	November 25								Thanksgiving #Thanksgiving		
Friday	November 26								Black Friday #BlackFriday		
Saturday	November 27										
Sunday	November 28										
Monday	November 29								Cyber Monday #CyberMonday		
Tuesday	November 30										

Social Media Schedule for:		Post ASAP/just came in	Office Event	Dental meme, quote, YouTube	Review					
		Holiday	Campaign	Blog	Other					
Social Media Tracking #: (000) 000-000		Brand Hashtags:								
Day of week	Date	Post Type	Topic	Link / Image (file name)	Message	Platform	Time	Scheduled	Holidays & Hashtags	Notes
Wednesday	December 1									
Thursday	December 2									
Friday	December 3									
Saturday	December 4								National Cookie Day #NationalCookieDay	
Sunday	December 5									
Monday	December 6									
Tuesday	December 7									
Wednesday	December 8									
Thursday	December 9									
Friday	December 10									
Saturday	December 11									
Sunday	December 12									
Monday	December 13									
Tuesday	December 14									
Wednesday	December 15									
Thursday	December 16									
Friday	December 17									
Saturday	December 18									
Sunday	December 19									
Monday	December 20									
Tuesday	December 21								First Day of Winter #WinterSolstice	
Wednesday	December 22									
Thursday	December 23									
Friday	December 24									
Saturday	December 25								Christmas Day #Christmas #MerryChristmas	
Sunday	December 26									
Monday	December 27									
Tuesday	December 28									
Wednesday	December 29									
Thursday	December 30									
Friday	December 31								New Year's Eve #NYE	



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